



Sponsorship Proposal Overview

Event Overview

TDO Awards USA is an annual gala that celebrates Latino excellence in arts, entrepreneurship, and social impact in the United States. The 2025 edition will take place on October 12, 2025, in Miami Lakes, FL, and will bring together media, artists, entrepreneurs, influencers, and community leaders for an unforgettable evening.

Audience Reach

- TV, radio, social media, and streaming coverage
- High-profile red carpet and live performances
- Brand exposure across Latin markets in the U.S. and abroad

Social Mission

This edition will support two nonprofit organizations: Fundación Mujer Eva and America Developing Smiles.

Sponsorship Levels

ZAFIRO – \$7,000

- Exclusive category sponsorship
- Logo on all press materials and digital banners
- VIP table (7 seats)
- Red carpet branding
- Mention in corporate video and on-stage during gala
- Product placement (POP materials allowed)
- Full media kit (photos + videos)

ESMERALDA – \$5,000

- Limit of 3 sponsors per category
- 4 VIP tickets + red carpet visibility
- Logo on banners, video, social media
- On-stage brand mentions
- Option to distribute branded materials
- Full media kit



TACARIGUA

de oro INTERNACIONAL
USA 2025



CRISTAL – \$3,000

- Limit of 6 with category exclusivity
- 4 general tickets
- Logo in printed and digital media
- Mention in video and on-stage for one award
- Full media kit

PLATINO – \$2,000

- Up to 20 sponsors
- 2 general tickets
- Social media + corporate video mention
- Logo in event recap

ORO – \$1,000

- Up to 20 sponsors
- 2 general tickets
- Mention on social media and during the event

PROCESS:



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