



MATCHDAY EXPERIENCE

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Transform Your Hotel Into The Ultimate Soccer Destination

- Drive Food & Beverage Revenue
- Increase Foot Traffic
- Attract New Guests
- Generate Sponsorship Income

2. THE OPPORTUNITY

WHY THIS WORKS

-  FIFA tournaments attract massive audiences
-  Guests seek communal viewing experiences
-  Hotels already have food and beverage infrastructure
-  Opportunity to generate recurring weekly revenue
-  Create a destination experience for locals and tourists

BENEFITS TO HOTEL

-  Increased Restaurant Revenue
-  Increased Bar Sales
-  Additional Room Bookings
-  Enhanced Brand Visibility
-  Community Engagement



3. THE FIFA MATCHDAY EXPERIENCE

THE FIFA MATCHDAY EXPERIENCE

EVENT FLOW



1 HOUR BEFORE MATCH

- Guest arrival
- Host welcome
- Cultural entertainment
- Sponsor activations
- Soccer trivia



DURING MATCH

- Premium viewing experience
- Food & beverage service
- Fan engagement



30 MINUTES AFTER MATCH

- Raffles
- Awards
- Post-match celebration



ONE UNFORGETTABLE EXPERIENCE. BEFORE, DURING & AFTER EVERY MATCH.



4. INTERNATIONAL CULTURAL ENTERTAINMENT

EVERY MATCH BECOMES A CULTURAL CELEBRATION

EXAMPLES:

 **MEXICO**
Mariachi Performance





 **COLOMBIA**
Vallenato Musicians

 **ARGENTINA**
Tango Dancers

 **SPAIN**
Flamenco Show

 **BRAZIL**
Samba Dancers

BENEFITS

-  Authentic atmosphere
-  Social media content creation
-  Increased guest retention
-  Premium event perception



5. FOOD & BEVERAGE PACKAGES



GENERAL ADMISSION TICKET

INCLUDES:

- Reserved Seat
- 1 Drink
- 1 Appetizer
- Access To All Activities



VIP TABLE PACKAGE

INCLUDES:

- Table for 4 Guests
- 4 Drinks
- Shareable Appetizer Platter
- Priority Seating
- Bonus Raffle Entries

BENEFITS



Guaranteed Revenue Before Event



Increased Food Sales



Upselling Opportunities









GOAL. SPIRIT.
TOGETHER.






6. FAN ENGAGEMENT ACTIVITIES

INTERACTIVE EXPERIENCES

-  Match Prediction Contest
-  Soccer Trivia
-  Sponsor Giveaways
-  Fan Challenges
-  Halftime Games
-  Social Media Activations



BENEFITS

-  Longer guest stay
-  Higher spending per guest
-  More sponsor visibility
-  Increased repeat attendance



7. FAMILY FAN AWARD



CREATING COMMUNITY

Guests attend wearing their team colors and memorabilia.

AWARD CATEGORIES:

-  Best Family Spirit
-  Most Creative Outfit
-  Best Team Support

PRIZES:

-  Hotel vouchers
-  Restaurant gift cards
-  Sponsor gifts

BENEFITS

-  Encourages family attendance
-  Generates social media content
-  Creates memorable experiences



8. SPONSORSHIP OPPORTUNITIES

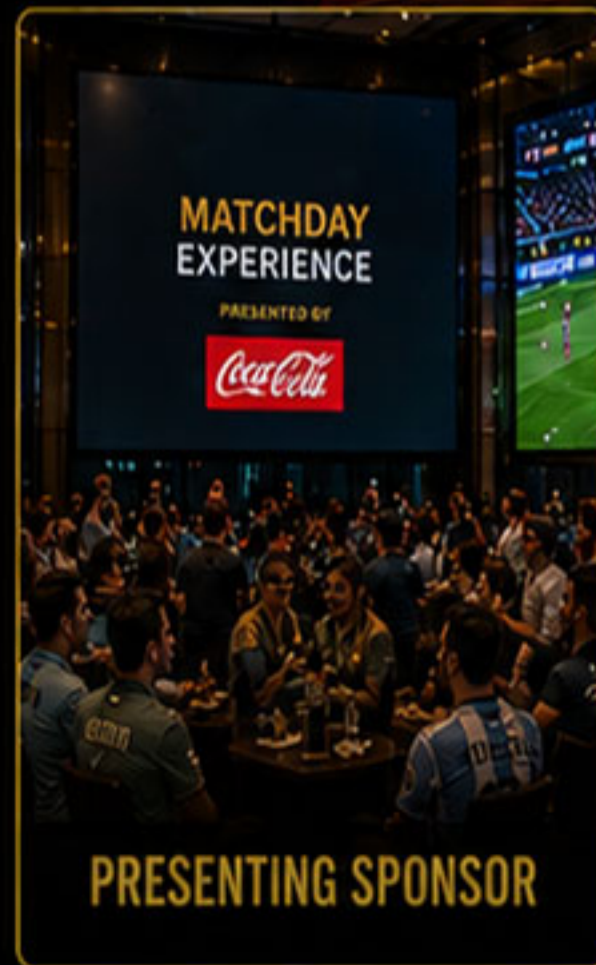
REVENUE BEYOND TICKET SALES

- ★ Presenting Sponsor
- 🍷 Beverage Sponsor
- 🤝 Official Partner
- 📦 Product Sponsors
- 🏨 Hotel Experience Sponsor



SPONSOR BENEFITS

- ✔ Branding Exposure
- ✔ Product Sampling
- ✔ Lead Generation
- ✔ Stage Mentions
- ✔ Social Media Integration



PRESENTING SPONSOR



BEVERAGE SPONSOR



OFFICIAL PARTNER



PRODUCT SPONSORS



HOTEL EXPERIENCE SPONSOR

9. RAFFLES & HOTEL GIVEAWAYS



PREMIUM PRIZE STRATEGY

EXAMPLES:

- Complimentary Hotel Nights
- Weekend Staycations
- Spa Packages
- Restaurant Experiences
- Sponsor Products
- Sports Memorabilia



BENEFITS

- Higher attendance
- Increased guest engagement
- More sponsor participation
- Enhanced guest loyalty





10. AUDIO VISUAL OPTIONS



STANDARD PACKAGE

- Large Screens
- Professional Sound



PREMIUM PACKAGE

- LED Screens
- Enhanced Audio
- Wireless Microphones



CHAMPIONSHIP PACKAGE

- LED Wall
- Concert-Level Sound
- Dynamic Lighting
- Sponsor Branding

BENEFITS

- ✓ Premium Experience
- ✓ Increased Stay Duration
- ✓ Higher Spending



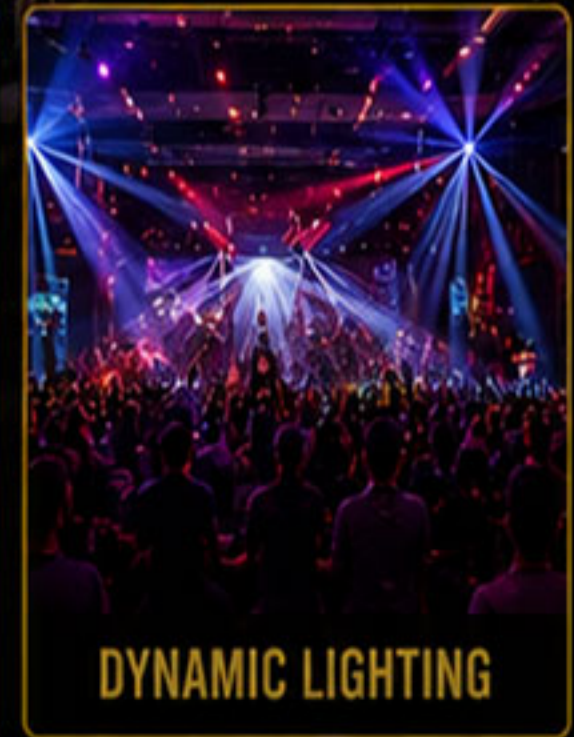
LARGE SCREENS



PROFESSIONAL SOUND



LED SCREENS



DYNAMIC LIGHTING



SPONSOR BRANDING

11. EXPECTED RESULTS

EXAMPLE EVENT

 100 Guests



TICKET REVENUE:
\$3,000 – \$5,000



FOOD & BEVERAGE UPSELLS:
\$1,500 – \$4,000



SPONSOR REVENUE:
\$500 – \$3,000

POTENTIAL REVENUE PER MATCH

\$5,000 – \$12,000+



BENEFITS

- ✓ Recurring income
- ✓ Predictable event calendar
- ✓ Stronger restaurant positioning

REVENUE GROWTH OVER SOCCER SEASON



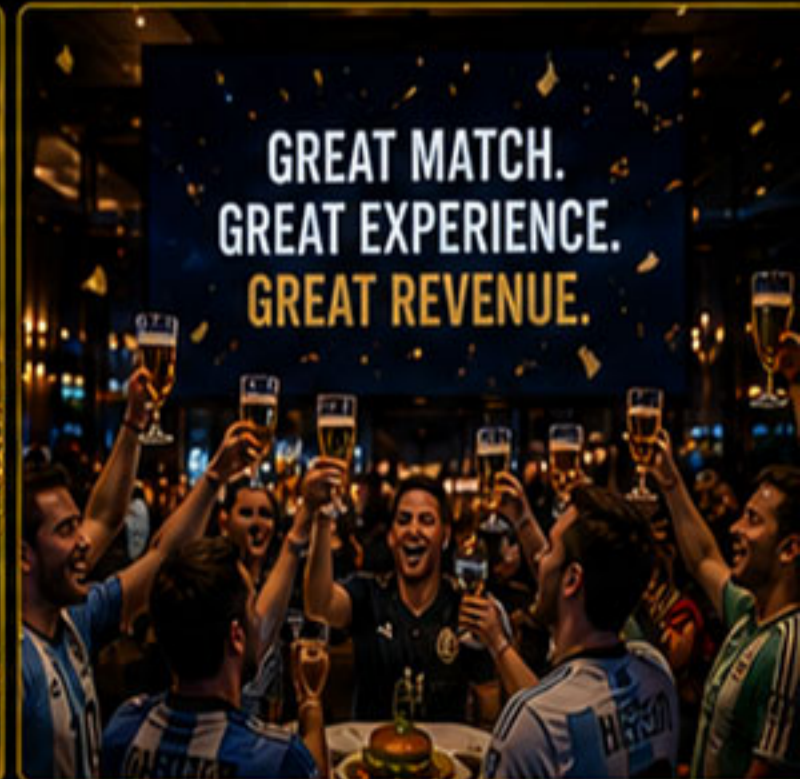
HIGHER ATTENDANCE



INCREASED SPEND



MAXIMIZED REVENUE



12. PRODUCTION OPTIONS

★★★★ FLEXIBLE PACKAGES. MAXIMUM IMPACT.



OPTION A SINGLE EVENT

INCLUDES:

- ✓ Host
- ✓ Entertainment
- ✓ Audio Visual
- ✓ Fan Activities

INVESTMENT:
\$2,500 – \$4,500



OPTION B WEEKLY PACKAGE 2-4 MATCHES

INVESTMENT:
\$6,500 – \$12,000



OPTION C FINAL TWO WEEKS

INVESTMENT:
\$15,000 – \$30,000



OPTION D FULL SEASON PARTNERSHIP

INVESTMENT:
\$35,000 – \$80,000+



PREMIUM
EXPERIENCE



SCALABLE
SOLUTIONS



MAXIMUM
VISIBILITY



UNMATCHED
ENGAGEMENT



PREMIUM ATMOSPHERE



LIVE ENTERTAINMENT



FAN ENGAGEMENT



SPONSOR ACTIVATIONS



RAFFLES & PRIZES






13. WHY THE HOTEL WINS

HOTEL BENEFITS

- ✓ Increased Restaurant Traffic
- ✓ Increased Bar Revenue
- ✓ Additional Room Bookings
- ✓ Strong Community Presence
- ✓ New Sponsorship Revenue
- ✓ Enhanced Guest Experience
- ✓ Repeat Customer Base
- ✓ Social Media Exposure
- ✓ Premium Brand Positioning

ESTIMATED SEASONAL IMPACT

-  Thousands of visitors
-  Significant F&B growth
-  Sponsorship income
-  Long-term customer acquisition



MORE TRAFFIC.
MORE REVENUE.



MORE BOOKINGS.
MORE OCCUPANCY.



MORE PARTNERSHIPS.
MORE INCOME.



STRONGER COMMUNITY.
STRONGER LOYALTY.



MORE EXPOSURE.
MORE RECOGNITION.



PREMIUM EXPERIENCE.
PREMIUM BRAND.

14. WHY GOQUI PLUS PRODUCTIONS

EXPERIENCE. PASSION. PERFECTION.

FULL TURNKEY SOLUTION

WE PROVIDE:

- ✓ Event Production
- ✓ Entertainers
- ✓ Cultural Performances
- ✓ Audio Visual Equipment
- ✓ Sponsorship Management
- ✓ Event Staffing
- ✓ Host & MC
- ✓ Contest Management
- ✓ Marketing Support




ONE VENDOR.


ONE CONTRACT.


COMPLETE EXECUTION.



EXPERT TEAM

Experienced professionals dedicated to your success.



CREATIVE SOLUTIONS

Custom experiences that engage and inspire.



RELIABLE EXECUTION

Precision planning and flawless delivery.



MAXIMUM IMPACT

Driving results for your hotel and partners.



PLANNING



PRODUCTION



TALENT



AUDIO VISUAL



SPONSORSHIP



STAFFING



HOSTING



CONTESTS



MARKETING



RESULTS

15. CALL TO ACTION

LET'S MAKE YOUR HOTEL THE HOME OF FIFA



PROPOSED PARTNERSHIP

SINGLE MATCH • WEEKLY PROGRAM • ENTIRE TOURNAMENT SEASON



DRIVE TRAFFIC

Fill your restaurant and bar



INCREASE REVENUE

F&B, rooms, sponsorships



ENGAGE COMMUNITY

Create unforgettable fan experiences



BUILD LOYALTY

Turn guests into lifelong customers

ONE HOTEL. ONE EXPERIENCE. EVERY MATCH.

LET'S CREATE UNFORGETTABLE MOMENTS. TOGETHER.

CONTACT INFORMATION



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EVENT PRODUCTION • MARKETING ACTIVATIONS • ENTERTAINMENT SOLUTIONS



PREMIUM EXPERIENCE



LARGE AUDIENCES



UNFORGETTABLE MOMENTS



STRONG PARTNERSHIPS



MAXIMUM IMPACT

LET'S MAKE HISTORY. LET'S MAKE YOUR HOTEL THE HOME OF FIFA.